

## World Arbitration Update 2023: May 22 to May 26, 2023

### SPONSOR INVITATION

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Thank you for considering sponsoring. The main objectives of WAU, the benefits for sponsors, and the means to contribute to our common goals are set out below.

We are very glad to be launching the Third Edition of **World Arbitration Update (WAU)**, which will be held from 22-26 May 2023 with 20 hybrid panels connecting five continents and combining (i) in-person events broadcasted via Zoom, and (ii) fully virtual events.<sup>1</sup> In its first two editions since 2021, WAU has reached 2,535 registrations and 800 participants on average. We expect that these numbers will continue growing.

WAU seeks to **decentralize** international arbitration beyond the traditional arbitration centers and **update** the international community on topics of international commercial and investment arbitration, and public international law, in a manner that recognizes the diverse and widely complex nature of international dispute resolution around the world. During the five-day week of WAU, each day will have a particular regional focus, including the Americas and the Caribbean, Africa and Mena, Asia and Oceania, Europe and, the fifth day, for diverse and global topics. Each day there will be in-person WAU panels in that particular geographic region.

This Third Edition of WAU will be an unparalleled opportunity for your organization to gain visibility with a large number of international and regional actors (including, potential clients, industry experts, practitioners, counsel for investors, counsel for States, arbitrators, officials of international organizations and arbitration centers, and academics) whilst connecting and being part of the growth of the international arbitration community. Sponsoring WAU 2023 will also help support the development of international arbitration in unconventional arbitral venues, which remain ripe for further market development and growth.

We will be delighted to work hand in hand with you in the WAU, and are confident that all our attendees will benefit significantly from your participation.

#### Financial Sponsors

Funds received from our Sponsors will be destined to costs associated with WAU such as advertising, technical support and equipment, website development, and other costs that may arise in the hybrid, in-person and Zoom events.

In addition to the panels, the platform selected for the event will provide breakout rooms for networking sessions. We will also have networking sessions for the in-person events. Sponsors will have the possibly to host and participate in networking sessions.

Sponsors must advertise WAU with their network.

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<sup>1</sup> The in-person and/or virtual nature of the panels may vary depending on the circumstances of the place at which the panel may be held.

## 1. Advantages of Sponsor:

Being a sponsor can provide the following advantages:

- **Networking with the audience:** Sponsors will benefit from the breakout rooms and the in-person networking sessions. WAU 2023 will reach hundreds of members of the international arbitration community across the world with an in-depth program composed of 20 panels approximately. Each panel has a dynamic format where a *presenter* first provides an update of the issue being addressed by the panel, including relevant treaty and customary norms, as well as case law from international commercial and investment arbitration, and applicable public international and domestic law.

Notably, WAU will build upon the experiences of previous WAU editions. WAU will also build upon the experiences of its sister forum the Washington Arbitration Week (WAW), which has had 3,584 registrations and 1,691 participants a year on average, in its first three editions since 2020.

WAU is a free of charge event for attendees. Due to any space restrictions of the various in-person venues, or the platform's capacity restrictions, enrollment in WAU 2023 may be limited.

- **Profile Raising:** As detailed below, depending on the tier of support, sponsors will have access to a wide range of benefits aimed at raising the visibility and profile of their organizations. Given the far reach of the event, opportunities in this field are ample and open to further discussion.

The recording of the panels—together with an innovative and automated transcript generated by [Voicica](#)—will be available to the public on WAU's website at [www.worldarbitrationupdate.com](http://www.worldarbitrationupdate.com) after the end of the event. This means that our sponsors and panelists will continue to have visibility after WAU 2023.

- **Decentralization:** The WAU initiative strives for the *decentralization* of international arbitration beyond the traditional venues of international arbitration, bringing into the conversation less traditional arbitral venues from Africa, the Americas, Asia, Europe, and Oceania.
- **Updating on key themes:** WAU will *update* the global community on key and novel topics of investment and international commercial arbitration, and public international law.

## 2. Benefits of Sponsor:

- Sponsor packages:
  - **Gold:** The cost of sponsorship is \$2,200. This package includes the following benefits:
    - Logo and the company's website link included on WAU's webpage.
    - Recognition as a sponsor on WAU's social network
    - Post as official sponsor of WAU.

- Visibility of the company's logo at the beginning of the sessions of WAU.
  - Recognition of the company as a sponsor at the closing announcements.
  - Two special registrations for the in-person panels.
- **Platinum:** The cost of sponsorship is \$4,000. This package includes the following benefits:
- Logo and the company's website link included on WAU's webpage.
  - Recognition as a sponsor on WAU's social network
  - Post as official sponsor of WAU.
  - Prominent visibility of the company's logo at the beginning of the sessions of WAU.
  - Recognition of the company as a sponsor during the whole event (in the opening and closing announcements).
  - Recognition of the company as a sponsor of a particular panel.
  - Priority logo placement across all content.
  - The possibility that the sponsor be listed in marketing campaigns and relevant emails.
  - Four special registrations for the in-person panels.

Our packages do not include speaking opportunities. Please let us know if you wish to propose a speaker candidate, if relevant to any of the panels.

### **3. How to be enrolled as a Financial Sponsor:**

If interested, please send an email to [mlcasas@xstrategycenter.com](mailto:mlcasas@xstrategycenter.com), [amvives@xstrategycenter.com](mailto:amvives@xstrategycenter.com) and [WAU@xstrategycenter.com](mailto:WAU@xstrategycenter.com) (WAU with caps), fully identifying your Organization, the tier at which your organization would like to sponsor the World Arbitration Update and a contact point for further correspondence.

Once you send the email, the sponsorship committee will provide the wire transfer instructions and will request a high-resolution logo, with confirmation of authorization to publish it on the WAU website.

We already have several sponsors in place. Potential sponsors are asked to confirm their interest as soon as possible. If you have any additional questions regarding sponsorship, you can send an email to [mlcasas@xstrategycenter.com](mailto:mlcasas@xstrategycenter.com) , [amvives@xstrategycenter.com](mailto:amvives@xstrategycenter.com) and [WAU@xstrategycenter.com](mailto:WAU@xstrategycenter.com).